

THE GOVERNOR GENERAL'S
**CANADIAN
LEADERSHIP
CONFERENCE**

JUNE 3 – 17, 2022



The Governor General's Canadian Leadership Conference · 2022 · La Conférence canadienne du Gouverneur général sur le leadership

NATIONAL EXECUTIVE COMMITTEE

HONORARY CHAIR

**The Right Honourable
Mary Simon**
Governor General of Canada

CONFERENCE CHAIR

Kathleen Taylor, C.M.
Chair
Royal Bank of Canada

NATIONAL EXECUTIVE COMMITTEE

Roberta L. Jamieson, O.C.
Past President and CEO
Indspire

Ian Shugart
Clerk of the Privy Council
Government of Canada

Beatrice Bruske
President
Canadian Labour Congress

David Black
President
MoveUp

John Elvidge
City Clerk
City of Toronto

Stuart Forman
Senior Vice-President
and Unit Business Leader
CGI

Daniel Goldberg
Senior Vice President
LAVVAN

Kathy Kinloch
President
British Columbia Institute
of Technology

Aluki Kotierk
President
Nunavut Tunngavik Inc

Ian McCowan
Secretary to the Governor
General of Canada

Lili-Anna Pereša
President and CEO
McConnell Foundation

Daniel Quan-Watson
Deputy Minister
Crown Indigenous Relations and
Northern Affairs Canada

Cory Royal
President
Guardian Protective Clothing

Linda Silas, RN, BScN
President
Canadian Federation of Nurses
Unions

Martin Thibodeau
Regional President, British Columbia
Royal Bank of Canada

Victor Thomas
President and CEO
Canada-Asia Business Council

Siobhan Vipond
Executive Vice-President
Canadian Labour Congress

Gina Wilson
Deputy Minister
Canadian Heritage

Sean Wiltshire
Chief Executive Officer
Avalon Employment Inc.



A LEADERSHIP DEVELOPMENT EXPERIENCE LIKE NO OTHER

The Governor General's Canadian Leadership Conference brings together Canada's emerging leaders from business, labour, government and the community sector for a unique two-week experience aimed at broadening their perspectives on work, leadership, their communities, and their country. Conference members come from different regions, different perspectives and different careers.

All members share one thing in common: they are high potential individuals expected to achieve senior leadership positions in their organizations and communities within 10 years. 250 Canadians will be selected for the 2022 Conference.

Since the first conference in 1983, more than 2,200 emerging Canadian leaders have participated in this unique process of examination, debate and discovery.

In a 2016 survey of all Conference alumni, 98% said they had recommended the Conference to others, 89% said the experience helped their development as leaders and 91% said the Conference had a lasting impact on their lives.



"I learned so much about a region I didn't know very well, about community action and engagement, and about what binds us together as a nation. I learned so much from my fellow travellers, as well as all the wonderful community people we met. I can't recommend the experience highly enough."

NAHEED NENSHI (2008)
Mayor of Calgary

A MESSAGE FROM THE CONFERENCE CHAIR

Welcome to the 2022 Governor General's Canadian Leadership Conference, our country's top leadership development experience. I am honoured to serve as Conference Chair, working with our distinguished Governor General and our remarkable Board of Directors and Conference leadership group. The Conference brings together emerging leaders from all sectors and regions of Canada for a unique two-week learning experience that will challenge and inspire.

Next year will be the eleventh edition of the Conference since its inception in 1983 and it has grown to become this country's most prestigious leadership development experience. Its alumni can be found in leadership positions across the country, in the business community, labour organizations, governments and the community sector.

Over two weeks starting on June 3, 2022, the Conference will use a unique process of examination, debate, travel and discovery to heighten the leadership skills of participants. They will explore the Conference theme beginning with an opening plenary in Huntsville (Ontario) featuring prominent global speakers, followed by study tours covering every province and territory, and concluding in the National Capital region with a report back to the Governor General and our National Executive Committee.

As Chair of the 2022 Governor General's Canadian Leadership Conference, I encourage you and your organization to consider becoming a donor and invest in Canada's future by supporting the Conference. We must work together to generate the resources to ensure that Canada's future leaders have key development opportunities to help drive the future of Canada's prosperity. This Conference provides the opportunity to nurture this leadership.

I also encourage all organizations to consider hosting a meeting with one of our delegations during the study tour portion of the Conference. For the delegates visiting your organization or facilities, this meeting would provide them with frank and open discussions that would enhance their understanding of how leaders in your organization and community view the concept of leadership and decision-making. We strongly believe that you would find the dialogue interesting and valuable.

As Canada looks ahead to the future, we will increasingly depend upon our future leaders to seize the opportunities and face the challenges required to build the strength and depth of this great country for the benefit of generations to come. By immersing our emerging leaders in Canada's strengths and challenges, the Governor General's Canadian Leadership Conference will equip them with the key skills and experiences necessary to ensure a strong future for our nation and its people.

KATHLEEN TAYLOR
CHAIR
ROYAL BANK OF CANADA



"The Conference experience offers an unparalleled opportunity to learn from Canadians from all backgrounds and to see your country in a new light."

A UNIQUE LEARNING AND NETWORKING EXPERIENCE

The Conference format provides members with the opportunity to freely and openly exchange views and experiences with peers from backgrounds vastly different than their own.

Members begin their exploration with a three-day plenary session where eminent speakers from Canada and around the world provide focus and substance to the Conference theme. The members also begin the process of debate and networking in their study groups, each of which is a microcosm of the overall Conference membership.

Each study group then travels to a region of Canada where, for the next nine days, the members examine issues through the practical experiences of local companies, communities and regional leaders. Multiple site visits are made daily; the locations are selected for their potential as learning sites. Uninhibited face-to-face discussions at each location are considered essential. The links between communities, the national perspective, and Canada's place in the global community will underpin this examination.

As each study group works together to explore first-hand the relationships between leadership and sustainability in the community, the individual members will find their own beliefs, values and preconceptions challenged. The multi-sectoral and multi-cultural composition of each study group compels members to widen their perspective.

After nine days of travel, observation and debate, the study groups reconvene at the Closing Plenary in Ottawa where reports will be presented to the Governor General of Canada.

"The GGCLC was a transformative experience that forever changed me. If you are courageous enough to enter into professional development that will challenge you to your core, provide long-lasting relationships with people you just met, and ultimately make you a better leader, then the GGCLC is something you must experience."

GAIL BANNISTER-CLARKE (2017)
Executive Member
The Elementary Teachers' Federation of Ontario



MEMBERSHIP

Membership is open to mid-career Canadians who are expected to advance to senior leadership positions. All potential members must complete an application form and provide an endorsement from their employer or sponsor in order to be considered and participate in the program.

Approximately one-third of Conference members are from business, one-third from labour, and one-third from government, NGOs, and the community sector. Members participate in the Conference as individuals, not as delegates or representatives of their organizations or sectors. They are expected to dedicate their entire time to program activities while the Conference is in session.

All member expenses for travel, food and accommodation are covered by the Conference, except for the cost of getting to and from the opening in Huntsville (Ontario) and the closing plenary in Ottawa (Ontario).

As a result of the COVID-19 pandemic, health and sanitary measures will be implemented throughout the Conference to ensure a safe environment for all delegates, hosts and attendees.

"Attending the Governor General's Canadian Leadership Conference exposed me to viewpoints and backgrounds that I had never encountered before. Some of my deeply entrenched beliefs were challenged and in certain cases, changed. To truly succeed, both personally and as a country, we need to better understand our diversity and grow from each other. The GGCLC helps provide this opportunity."

ADAM JANIKOWSKI (2017)
Asian Investment Banking
CIBC Capital Markets

"I cannot say enough about what a profound effect the Conference had on me. There is no other opportunity in Canada where emerging leaders get to test their skills, build their awareness, broaden their perspectives and meet other engaged individuals from across the country."

ALISSA BARTON (2015)
Director, Employee Programs
Infrastructure Ontario

leadershipcanada.ca



A VALUABLE SPONSORSHIP OPPORTUNITY

By supporting the Governor General's Canadian Leadership Conference, a donor is making a significant contribution to the future of Canada and its next generation of decision-makers.

The Conference is funded entirely by cash and in-kind donations from organizations and individuals. Donors are recognized in Conference publications and on the Conference website.

The following sponsorship levels are available:

GOVERNOR GENERAL'S CIRCLE	\$75,000 AND OVER
CHAIR'S CIRCLE	\$50,000 TO \$74,999
PLATINUM LEADERS	\$25,000 TO \$49,999
GOLD LEADERS	\$10,000 TO \$24,999
SILVER LEADERS	\$5,000 TO \$9,999
FRIENDS	LESS THAN \$5,000

The Governor General's Canadian Leadership Conference is a registered charitable Corporation.
All cash donations are tax-deductible.

For further information, please contact the Conference Secretariat at:

The Governor General's Canadian Leadership Conference
P.O. Box 56009, Minto Place RO
Ottawa, Ontario, K1R 7Z1

Toll-free: 1-877-388-4427
Email: info@leadershipcanada.ca

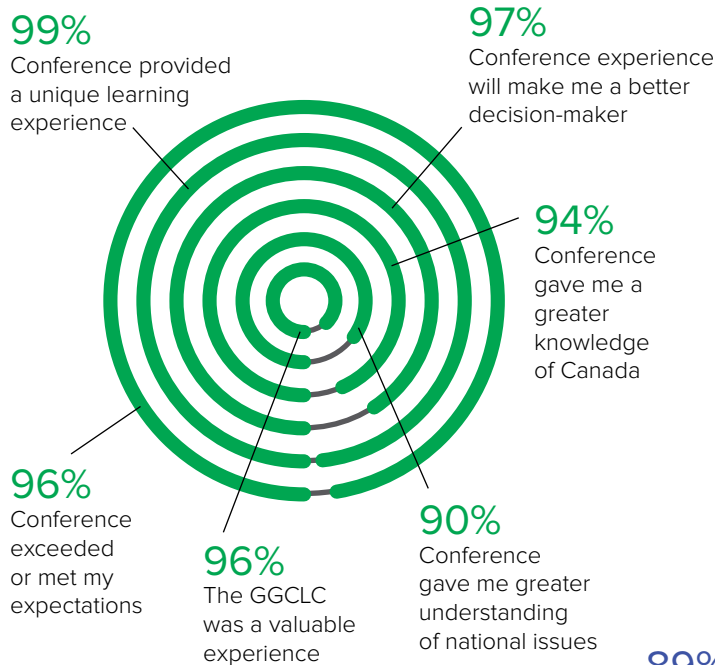
"In a country where leadership really does make a difference, the Conference ranks among the top opportunities to make an investment that will last, quite literally, a lifetime."

PAUL DESMARAIS, JR., O.C
Chairman and Co-Chief Executive Officer
Power Corporation of Canada



THE LASTING IMPACT OF THE GGCLC

SURVEY OF 2017 CONFERENCE MEMBERS



■ SOURCE: Independent Surveys by The Strategic Counsel, 2017 and 2016

SURVEY OF 1,600 ALUMNI FROM 1983 TO 2015



"The Canadian labour movement has welcomed a special partnership with the Governor General's Canadian Leadership Conference for more than 30 years. Activists hoping to achieve senior leadership positions can benefit tremendously from this unique opportunity where participants drop preconceptions, debate ideas, and enrich their understanding of our country."

HASSAN YUSSUFF
President Emeritus
Canadian Labour Congress

